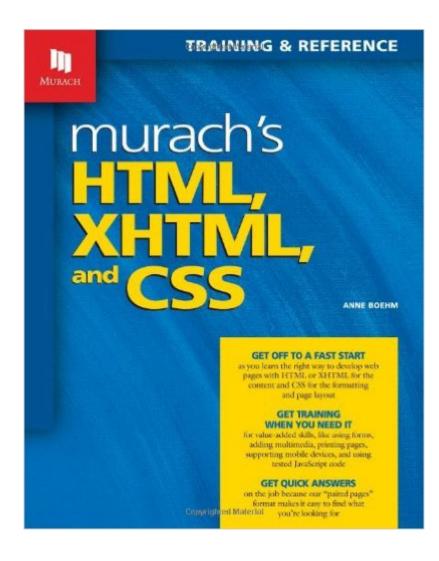
The book was found

Murach's HTML, XHTML, And CSS





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Synopsis

Whether you're just starting out in web development or you'd like to update your existing skills, this book gets you off to a fast start! In fact, in just the first 6 chapters, you'll learn more about web development than you can from most full books. By the end of this crash course, you'll be developing web pages the professional way, with HTML or XHTML for the content and CSS for the formatting and page layout. That includes sophisticated page layouts that require the use of the box model, floating, and positioning.In section 2, you'll learn all the other skills that you need for developing web pages. Those skills include how to develop forms that are submitted to web servers, how to add audio or video to a page, how to use a style sheet for printing, how to develop pages for mobile devices...everything you need for modern web pages. You'll also learn how to take your web pages to the next level by using tested JavaScript code for effects like image rollovers and slide shows.In the last section, now that you know how to develop web pages, you'll learn how to design an entire web site using today's best practices. You'll also learn how to deploy your web site, and how to get it into the major search engines and directories. When you're done, you'll have all the perspective and skills you need to develop professional web pages.

Book Information

Paperback: 506 pages Publisher: Mike Murach & Associates (July 5, 2010) Language: English ISBN-10: 189077457X ISBN-13: 978-1890774578 Product Dimensions: 8 x 1.3 x 9.9 inches Shipping Weight: 2.6 pounds (View shipping rates and policies) Average Customer Review: 4.4 out of 5 stars Â See all reviews (22 customer reviews) Best Sellers Rank: #853,404 in Books (See Top 100 in Books) #31 in Books > Computers & Technology > Programming > Languages & Tools > XHTML #102 in Books > Computers & Technology > Programming > Languages & Tools > CSS #2032 in Books > Computers & Technology > Programming > Web Programming

Customer Reviews

Murach's HTML, XHTML, and CSS is an excellent introductory book for beginner programmers, and somewhat useful as a remedial work for intermediate ones like me.PROS------+ Starts with the basics and explains them well+ Works systematically to develop skills+ Covers all of the major

stuff you need for building a web-site+ Teaches good practices+ Well-organizedCONS-------Never moves to the intermediate level; I couldn't do more than just refresh basic skills (some of which were pretty rusty)- I was hoping for more reference tables and the like--this is good for reading one time, but not for re-visitingSUMMARY------This book is best read by beginners. I wish I would have had it when I was starting out. Intermediate and advanced programmers ought to look elsewhere. This series seems to have a lot of other computer programming books for more advanced work. Hopefully, they are as well-written as this one.

I'm not going to rehash what others are saying about this book. I just want to add my two cents. I've read the Head First HTML book, which is a very good start, but a lot of the things that are covered in this book (like working with mobile devices, how to format just about anything using CSS, and working with audio and video) are missing in the Head First book because this one came out in 2010, while the Head First book hasn't been updated since 2006. The other thing I like about this book is that the full explanation comes before the exercises. That way, you can read the material on the go without having to have a computer next to you. Then, you can use your computer when doing the exercises at the end of each chapter. The exercises are very important and help a great deal. Instead of telling you everything to do, they give you a chance to figure things out yourself. IMHO, that's the best way to learn. I also liked the tone of this book. To me, it seems that Head First treats you like a 12 year old, while this one talks to you like you're an adult. One last thing I'd like to mention is that I learned more about forms, tables, and CSS by reading this one.

15 chapters: 20-30 pages each (short & sweet writing). "Paired pages", the Murach trademark (left page: explanation / right page: examples, brief descriptions, key points). Fast and novice-friendly read. Easily finish the book in a week (two chapters a day). Two weeks if you take your time (one chapter a day).Beginners: Recommend one chapter a day, take your time. Familiarize yourself with the syntax and tools. Key point: fully grasp the fundamental concepts.Intermediate: Good, fast refresher (2+ chapters a day). Experienced with HTML but new to CSS and/or XHTML.Advanced: This book will probably bore you. If you're already web development savvy and looking to beef up your skills, this book is not for you.My tip: The book recommends using Notepad++ for Windows users. I suggest using Microsoft's Visual Web Developer Express as well (both are free). Reasons being: FORMAT DOCUMENT function: keep your code clean, structured, and easier to examine. REAL-TIME VALIDATION: instead of validating through W3C website after coding to find errors. Easy introduction to using an IDE while learning coding at the same time. ** note: you'll get a

warning using W3C's website validation because VWD encodes the file in UTF-8 with BOM, you can open the file in Notepad++ when your finished and convert it to UTF-8 without BOM to pass the W3C validation. After completion: I highly recommend Murach's Javascript and DOM Scripting.

Murach's HTML, XHTML, and CSS is an decent introduction to clean, correct, modern (X)HTML and CSS. It is likely to be beneficial to novices and advanced beginners. The book starts out with a 30,000 foot introduction to what the internet is and what webpages have to do with anything. It then proceeds to give the reader a solid foundation in modern HTML/CSS concepts and practices. I was particularly pleased to see that validation was brought up early -- in chapter 2. After the first 6 chapters, the reader can cherry-pick from the chapters in section 2 per their interest and needs, as they are stand-alone introductions and how-tos to a variety of topics, from working with forms, embedding media, and basic JavaScript usage. The final section of the book, gives a quick overview of the end-to-end process of actually creating a website including topics such as accessibility and usability. Each chapter includes a large amount of interesting and helpful diagrams, examples, and technical bullet points to help the reader guickly gain insight into the important points covered. The cover says "Training and Reference", though my perception is more training than reference. I'd suggest Apress' "HTML and CSS Design Patterns" for use as a reference once you've mastered the concepts in this book. In short: A very valuable learning resource for beginners to reach level of skill and productivity that allows them to deliver high quality code in a fairly short amount of time.

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